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Realeum, Inc. & Resite Information Technology Integrate Products to Improve Efficiency for Multifamily Companies

ROCKVILLE, MD, June 16, 2006 -- Realeum, Inc. ("Realeum"), a multifamily property management software company, and **Resite Information Technology** ("Resite"), a provider of web-based customer servicing applications for the multifamily industry, today announced the integration of Realeum's Foundation™ product with Resite's ResidentHubSM and LeadToLeaseSM products. The Realeum and Resite product integrations help improve efficiency for multifamily companies.

With Resite's ResidentHub product, multifamily companies can offer a branded web portal where residents may view community events, make rent payments, enter work orders and perform other self-service functions. And with Resite's LeadToLeaseSM product, multifamily companies enable applicants to complete guest cards and applications on-line. Realeum's Foundation product is a comprehensive property management system that enables multifamily companies to streamline workflows, track resident interactions and transactions and obtain portfolio-wide business intelligence.

The integration of Realeum and Resite's products deliver the following value:

- **Electronic Payments** – When a resident pays rent via online check or credit card on their community's ResidentHub web portal, that payment information is automatically posted to the resident's ledger within Foundation. Furthermore, once the payment is cleared, that information is seamlessly transferred from ResidentHub to Foundation, updating the community's general ledger without manual input from the leasing agent.
- **Real Time Account Balances** – Each time a resident accesses their online account, ResidentHub queries Foundation to receive the most up-to-date balances for the resident, providing accurate data for online payments.
- **Guest Cards** – When an applicant completes a guest card using the community's LeadToLease implementation, that data is instantly transferred to Foundation. The data transfer allows for automatic population of applicant information into Foundation and an automatic creation of follow up tasks for the leasing agent.

"The Realeum and Resite integration streamlines workflows for leasing agents by eliminating manual data entry of applicant information and payment details," said Brad Wisler, president of Resite "This enables leasing agents to perform their tasks more efficiently and provides them with more time to focus on leasing and providing proactive customer service to residents."

Socrates Verses, Realeum's president, adds "With the automation of key tasks such as guest card entry and rent payments, the integration reduces data entry errors, saves time and speeds revenue recognition. The Realeum and Resite product integrations assist multifamily companies with their continued quest to improve net operating income."

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About Resite

Resite provides web-based renter acquisition and resident servicing applications for the multifamily industry. Founded in 2001, Resite delivers the industry's leading resident portal, marketing and leasing automation solutions. Resite assists owners and managers in meeting resident demand for online transactions and communication in over 40 states from coast to coast. Visit Resite at www.ResiteIT.com to learn more about the company.

About Realeum

Realeum provides easy-to-use, Web-based property management software for the multifamily housing industry. Realeum's flagship product, Foundation, helps property owners and managers maintain control and optimize profits throughout an entire portfolio by improving access to key business metrics. It provides business intelligence by centralizing data and expanding visibility into resident services and operations for better insight and decision making. Foundation is designed with an open architecture for easy integration and can be customized to fit any portfolio.

Realeum is a wholly owned subsidiary of First Advantage Corporation and part of First Advantage's Multifamily Services segment, the nation's leading provider of multifamily solutions including resident screening, risk management and property management services. Visit www.Realeum.com to learn more about the company.

About First Advantage Corporation

First Advantage Corporation (NASDAQ: FADV) combines industry expertise with information to create products and services that organizations worldwide use to make smarter business decisions. First Advantage is a leading provider of consumer credit information in the mortgage, automotive and subprime markets; business credit information in the transportation industry; lead generation services; motor vehicle record reports; supply chain security consulting; employment background verifications; occupational health services; applicant tracking systems; recruiting solutions; skills and behavioral assessments; business tax consulting services; insurance fraud, corporate and litigation investigations; surveillance; computer forensics; electronic discovery; data recovery; due diligence reporting; resident screening; property management software; renters insurance and consumer location services. First Advantage ranks among the top companies in all of its major business lines. First Advantage is headquartered in St. Petersburg, Fla., and has more than 4,100 employees in offices throughout the United States and abroad. More information about First Advantage can be found at www.FADV.com.

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